



AERms
Assam Excise Revenue Management System

HEAD QUARTERS

[User Reference Manual](#)

C-TEL INFOSYSTEMS PVT. LTD
Hyderabad, Telangana

DC/COMMISSIONER/ADD COMM LOGIN

- User who has registered as DC/COMM/ADD COMM to the web application for Excise and Taxation Department Govt. Of Assam must log in by:
- Enter the URL: <https://stateexcise.assam.gov.in/index.php/site/login> in search bar
- Enter generated Login ID
- Enter Password
- Enter generated verification Captcha
- Click on the Login button to advance to the next screen

The screenshot shows the AERMS website interface. At the top, there is a navigation bar with links: Track Status, Download User Manuals, Frequently Asked Questions, Transit Pass, Other Import License, Only for Indian Army/Indian Airforce, PARA-MILITARY(CAPF), and CSD Import. Below this is a banner for 'Promote Local Skills & Products' with the slogan 'Vocal for Local'. The banner includes a photo of a woman working with pottery and text: 'From earthen lamps to clothes, let us show support to our artisans by using of gifting local textile and handcrafted'. Below the banner are the hashtags #VOCALFORLOCAL and #GETVOCALABOUTLOCAL. On the right side, there is a 'Sign In' section with the following fields: User Name, Password, and Verification Code (56205). There are also links for 'Get a new code', 'Enter Verification Code', and 'Forgot Password?'. At the bottom of the sign-in section are buttons for 'Vigilance & Enforcement' and 'RTI', and a green 'Login' button. The footer of the page contains links for 'Information & Services', 'Policies', 'About the Government', 'Circulars & Notifications', and 'Announcement'.

- User will get redirected to CS wholesale IOE login page
- User will get redirected to home page

Wholesale

- List Of License



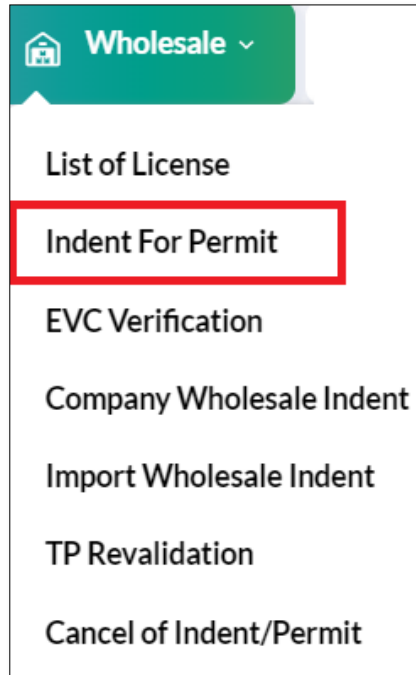
- In list of license page user will all license registered/approved data.

LIST OF LICENSE Wholesaler / List of License

10 Search:

Sl No	Name	Mobile Number	Address	City	District
1	Ashok Roy Choudhury Wholesale Warehouse	9493929102	05, NH27, Simlaguri	MUSHALPUR-Baksa	Baksa
2	PUTUL BORUAH BONDED WAREHOUSE	9493929102	WARD NO-3, CHATIA CHUK, GOHPUR RAILWAY STATION ROAD	Biswanath GOHPUR	Bishwanath
3	PUTUL BORUAH BONDED WAREHOUSE	9493929102	3, CHATIA CHUK, GOHPUR RAILWAY STATION ROAD	Biswanath GOHPUR	Bishwanath

- **Indent for Permit**



- In indent for permit user will get wholesale raised indents for permits (Brewery & bottling) and those indents will be shown as shown in below figure

The screenshot shows the 'INDENT FOR PERMIT' interface. At the top right, it says 'Wholesaler / Indent For Permit'. Below this are filters for 'Start Date' (17-Feb-2022), 'End Date' (17-Feb-2022), 'Wholesale' (All), and 'Pending'. There is a search bar and a dropdown menu showing '10'. Below the filters is a table with the following columns: S.No, Indent Number, Permit Number, Pass Number, Consignor Name, Consignee Name, Created Date, Payment Mode, Payment Status, Payment History, Track Indent, Status, and Remarks. The table contains one row with the following data: S.No: 1, Indent Number: IND312125012200370, Consignor Name: M SAROMA INDIA PVT LTD, Consignee Name: UNIVERSAL ENTERPRISES BONDED WAREHOUSE, Created Date: 25-Jan-2022, Payment Mode: ONLINE, Payment Status: (AD-VAL,TPF) Success, (VAT) Success, and Status: Permit Applied. There are buttons for 'Payment Details', 'Track Indent', and 'View' next to the row.

-
- Now user need to click on 'Status' button
- User will get popup as shown in below figure
- Now user need to click on 'Issue permit' button

Indent Number : IND312125012200370

S.NO	Product Code	Brand Name	Size(ML x UPC)	Indent Quantity	Approved Quantity	MRP	Ad Valorem Levy (per case)	Total Ad Valorem Levy	Transport Permit Fee (per case)	Total Transport Permit Fee	VAT Amount (per case)
1	1051W0743GQQ	SEAGRAM'S IMPERIAL BLACK MASTER'S SELECT GRAIN BLENDED WHISKY	750 X 12	50		350	1264.2	63210	100	5000	808.5
2	1051W0871GQQ	SEAGRAM'S ROYAL STAG BARREL SFI FCT	750 X 12	50		510	1799.28	89964	100	5000	1178.1

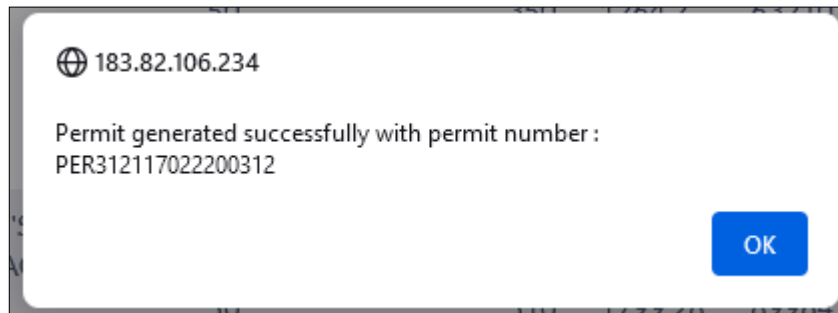
Route*: BAIHATA CHARIALI/MANGALDOI/DHEKIA Validity Period*: 18 Max 225 Characters

Consignee District: Sonitpur

Remarks*: Issue Permit

Issue Permit

- After clicking on 'Issue Permit' button user will get alert as 'Permit generated' as shown in below figure



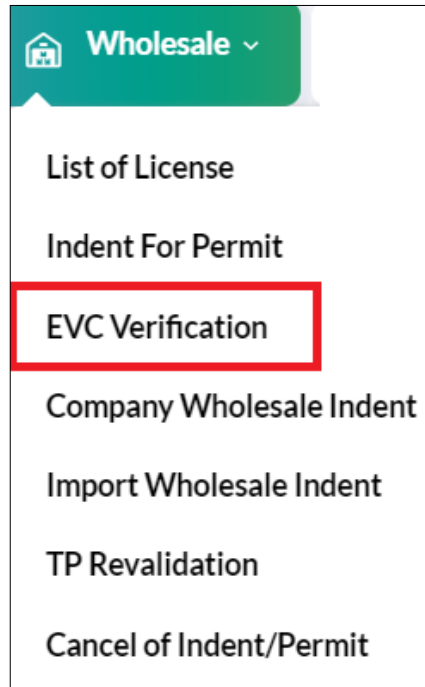
- As shown in below figure status will get updated as 'Permit Issued'

Wholesaler / Indent For Permit

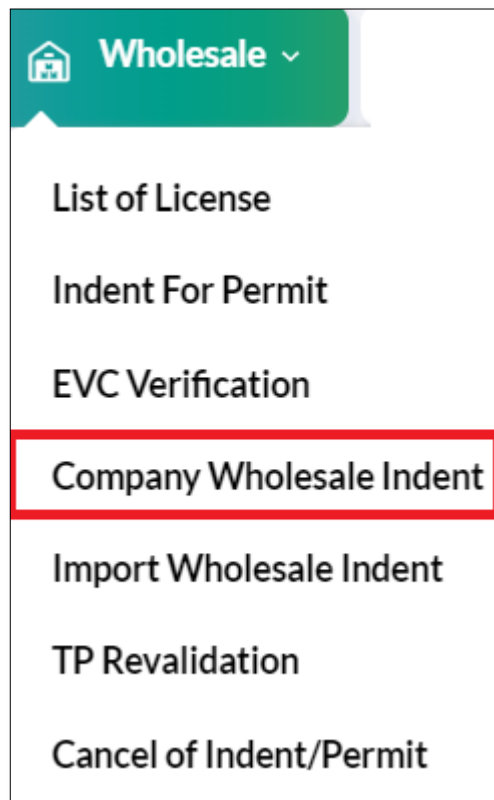
Start Date: 17-Feb-2022 End Date: 17-Feb-2022 Wholesale: All Search

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Payment Mode	Payment Status	Payment History	Track Indent	Status	Remarks
1	IND312717022200001	PER312717022200001		ASSOCIATED ALCOHOL AND BEVERAGES COMPANY	PUTUL BORUAH BONDED WAREHOUSE	17-Feb-2022	ONLINE	(AD-VAL) Success (VAT) Success	Payment Details	Track Indent	Permit Issued	View
2	IND312617022200052	PER312617022200041	TP103517022201028	M/S MASTER INDIA BREWING COMPANY	PUTUL BORUAH BONDED WAREHOUSE	17-Feb-2022	ONLINE	(AD-VALTPF) Success (VAT) Success	Payment Details	Track Indent	Pass Issued	View

- EVC Verification



- Company Wholesale Indent



- In this page user will get wholesale raised indents for permits (Company wholesale) and those indents will be shown as shown in below figure

INDENT FOR PERMIT Procurement / Indent For Permit

Start Date End Date Wholesale Pending

Search:

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Track Indent	Status/Action	Remarks
1	IND305418012200113			ANHEUSER BUSCH INBEV INDIA LTD.UNIT-HARYANA BREWERIES	ANHEUSER BUSCH INBEV INDIA LIMITED	18-Jan-2022	<input type="button" value="Track Indent"/>	<input type="button" value="Permit Applied"/>	<input type="button" value="View"/>
2	IND305418012200112			ANHEUSER BUSCH INBEV INDIA LTD.UNIT-HARYANA BREWERIES	ANHEUSER BUSCH INBEV INDIA LIMITED	18-Jan-2022	<input type="button" value="Track Indent"/>	<input type="button" value="Permit Applied"/>	<input type="button" value="View"/>

- Now user need to click on 'Status' button
- User will get popup as shown in below figure
- Now user need to click on 'Issue permit' button

Indent Number : IND305418012200113 ×

S.NO	Product Code	Brand Name	Size(ML x UPC)	Indent Quantity	Approved Quantity	MRP	Ad Valorem Levy (per case)	Total Ad Valorem Levy	VAT Amount (per case)	Total VAT Amount
1	2003B0055CAP	BUDWEISER MAGNUM BEER	500 X 24	1200		170	1170.96	1405152	785.4	942480
Total				1200			1170.96	1405152	785.4	942480

TOTAL AD VALOREM LEVY Challan Number Challan Date

TOTAL IPF Challan Number Challan Date

Route*: Validity Period*:

Consignee District: Remarks*:

Acti

- After clicking on 'Issue Permit' button user will get alert as 'Permit generated' as shown in below figure

183.82.106.234 says

Permit generated successfully with permit number :
PER305417022200106

OK

- As shown in below figure status will get updated as 'Permit Issued'

INDENT FOR PERMIT Procurement / Indent For Permit

Start Date 17-Feb-2022 End Date 17-Feb-2022 Wholesale All All Search

10 Search:

S.No ^	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Track Indent	Status/Action	Remarks
1	IND305417022200117	PER305417022200105		Anheuser Brusch inbev india ltd . UNIT PALS	ANHEUSER BUSCH INBEV INDIA LIMITED	17-Feb-2022	Track Indent	Permit Issued	View
2	IND323117022200004	PER323117022200001		M/s United Spirits Ltd,(Sub-Lessee)AT Associated Alcohols and Breweries Ltd.	KAVYA NAKKA	17-Feb-2022	Track Indent	Permit Issued	View
3	IND312617022200053	PER312617022200046		ANHEUSER BUSCH INBEV INDIA LIMITED	PUTUL BORUAH BONDED WAREHOUSE	17-Feb-2022	Track Indent	Permit Issued	View

- Import Wholesale Indent

Wholesale

- List of License
- Indent For Permit
- EVC Verification
- Company Wholesale Indent
- Import Wholesale Indent**
- TP Revalidation
- Cancel of Indent/Permit

- In this page user will get wholesale raised indents for permits (Import wholesale Indent) and those indents will be shown as shown in below figure

IMPORT WHOLESAL INDENT Wholesaler / Indent For Permit

Start Date: 17-Feb-2022 End Date: 17-Feb-2022 Wholesale: All Select Status: Search:

10 Search:

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Payment Mode	Payment Status	Payment History	Track Indent	Status	Remarks
1	IND312617022200057			Beam Global Spirits & Wine (India) Pvt. Ltd. At Lessee Indospirit Beverages Pvt. Ltd.	PUTUL BORUAH BONDED WAREHOUSE	17-Feb-2022	ONLINE	(AD-VAL,IPF) Success (VAT) Success	Payment Details	Track Indent	Permit Applied	View

- Now user need to click on 'Status' button
- User will get popup as shown in below figure
- Now user need to click on 'Issue permit' button

Indent Number : IND312617022200057 X

S.NO	Product Code	Brand Name	Size(ML x UPC)	Indent Quantity	Approved Quantity	MRP	Ad Valorem Levy (per case)	Total Ad Valorem Levy	IPF (per case)	Total IPF	VAT Amount (per case)	Total VAT Amount
1	1082W0840GQQ	OAKSMITH GOLD INTERNATIONAL BLENDED WHISKY	750 X 12	10		850	2713.2	27132	200	2000	1963.5	19635
Total				10			2713.2	27132	200	2000	1963.5	19635

TOTAL AD VALOREM LEVY: 27132 Challan Number: 02003942022021777587 Challan Date: 17-FEB-22

Route*: Beam Route Validity Period*: 17 Max 225 Characters

Consignee District: Bishwanath Remarks*: Issue permit

Issue Permit

- After clicking on 'Issue Permit' button user will get alert as 'Permit generated' as shown in below figure

183.82.106.234 says
Permit generated successfully with permit number :
PER312617022200047

OK

- As shown in below figure status will get updated as 'Permit Issued'

IMPORT WHOLESAL INDENT Wholesaler / Indent For Permit

Start Date 17-Feb-2022 End Date 17-Feb-2022 Wholesale All All Search

10 Search:

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Payment Mode	Payment Status	Payment History	Track Indent	Status	Remarks
1	IND312617022200057	PER312617022200047		Beam Global Spirits & Wine (India) Pvt. Ltd. At Lessee Indospirit Beverages Pvt. Ltd.	PUTUL BORUAH BONDED WAREHOUSE	17-Feb-2022	ONLINE	(AD-VAL,IPF) Success (VAT) Success	Payment Details	Track Indent	Permit Issued	View
2	IND312617022200054	PER312617022200043		NEFA BREWERIES PRIVATE LIMITED	PUTUL BORUAH BONDED WAREHOUSE	17-Feb-2022	ONLINE	(AD-VAL,IPF) Success (VAT) Success	Payment Details	Track Indent	Permit Issued	View

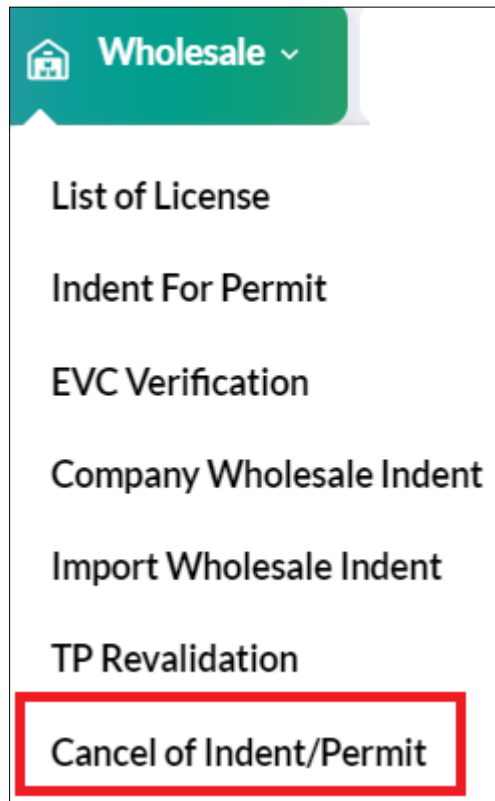
Previous Next

- TP Revalidation

Wholesale ▾

- List of License
- Indent For Permit
- EVC Verification
- Company Wholesale Indent
- Import Wholesale Indent
- TP Revalidation**
- Cancel of Indent/Permit

- **Cancel of Indent/Permit**



- In this page user will get cancel of Indent/Permit raised indents for permits and those indents will be shown as shown in below figure
- Now user need to click on 'Status' button

CANCELLATION OF INDENT/PERMIT Wholesaler / Cancellation of Indent/Permit

Start Date End Date

10

S.No *	Indent Number	Permit Number	Consignor Name	Consignee Name	Created On	Payment Details	Action/Status	Remarks
1	IND312605022200044		ASSOCIATED ALCOHOL AND BEVERAGES COMPANY	PUTUL BORUAH BONDED WAREHOUSE	05-Feb-2022	Payment Status Success	Forwarded to Head Quarters	<input type="button" value="View"/>

- Now user need to click on 'Status' button
- User will get popup as shown in below figure
- Now user need to click on 'Approve' button along with remarks

Cancellation of Indent/Permit



SI.No	Product Code	Brand Name	Size(ML x UPC)	Indent Quantity	Approved Quantity	MRP	Total MRP Value	Ad Valorem Levy (per case)	TPF (per case)	VAT Amount (per case)
1	1057W0364PQQ	LORDS WHISKY	750 X 12	1	0	115	1380	299.46	100	265.65
Total				1	0	1380				

Challan No 02003942022021679366 Challan Date 16-FEB-22 01.08.42.000000 PM Challan Amount 5000

Remarks*

Approve

Approve

- After clicking on 'Approve' button user will get alert as 'Permit cancelled' as shown in below figure

183.82.106.234 says

Permit cancelled

OK

- As shown in below figure status will get updated as 'Cancelled'

CANCELLATION OF INDENT/PERMIT

Wholesaler / Cancellation of Indent/Permit

Start Date 17-Feb-2022 End Date 17-Feb-2022 Search

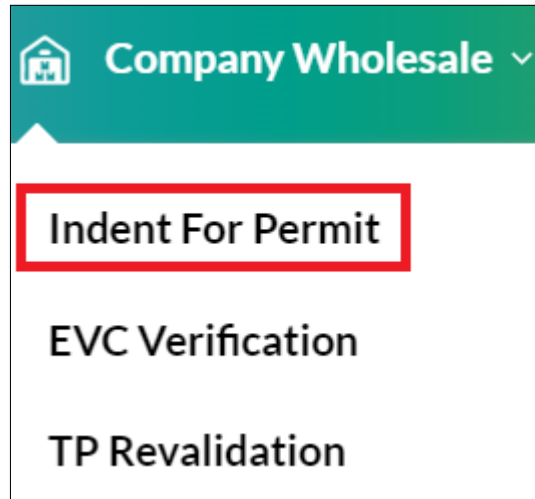
10

Search:

S.No	Indent Number	Permit Number	Consignor Name	Consignee Name	Created On	Payment Details	Action/Status	Remarks
1	IND312605022200044		ASSOCIATED ALCOHOL AND BEVERAGES COMPANY	PUTUL BORUAH BONDED WAREHOUSE	05-Feb-2022	Payment Status Success	Cancelled	View
2	IND307904022200751		NORTH EAST DISTILLERIES PVT LTD	HILL VIEW BONDED WAREHOUSE PRIVATE LIMITED	04-Feb-2022	Payment Status Success	Cancelled	View

Company Wholesale

- Indent for Permit



- In this page user will get wholesale raised indents for permits (Company wholesale Indent) and those indents will be shown as shown in below figure

INDENT FOR PERMIT Procurement / Indent For Permit

Start Date 17-Feb-2022 End Date 17-Feb-2022 Wholesale All Pending Search

10 Search:

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Payment Mode	Payment Status	Payment History	Track Indent	Action	Remarks
1	IND305417022200117			Anheuser Brusch inbev india Ltd. UNIT PALS	ANHEUSER BUSCH INBEV INDIA LIMITED	17-Feb-2022	ONLINE	(ADVOL,IPF) Success (VAT) Success	Payment Details	Track Indent	Permit Applied	View
2	IND305418012200113			ANHEUSER BUSCH INBEV INDIA LTD.UNIT-HARYANA BREWERIES	ANHEUSER BUSCH INBEV INDIA LIMITED	18-Jan-2022	ONLINE	(ADVOL,IPF) Success (VAT) Success	Payment Details	Track Indent	Permit Applied	View

- Now user need to click on 'Status' button
- User will get popup as shown in below figure
- Now user need to click on 'Issue permit' button

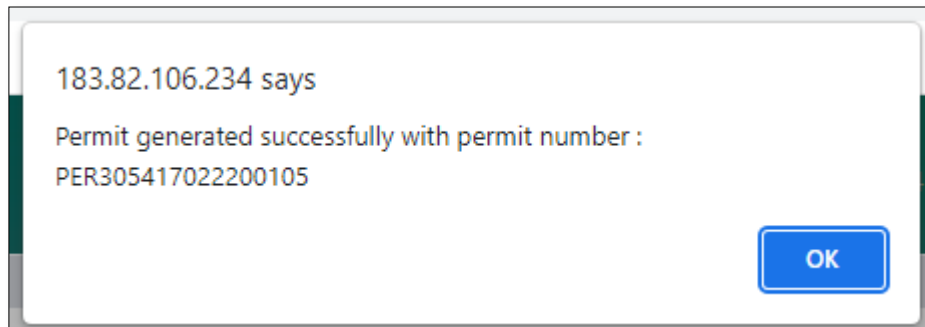
1	2012B0004GBS	BECK'S ICE SUPERIOR STRENGTH CLASSIC BEER	650 X 12	5	145	8700	499.38	2496.9	120	600	334.95	1674.75
Total				5	8700		2496.9		600		1674.75	

TOTAL AD VALOREM LEVY	<input type="text" value="2496"/>	Challan Number	<input type="text" value="02003942022021745889"/>	Challan Date	<input type="text" value="17-FEB-22"/>
TOTAL IPF	<input type="text" value="600"/>	Challan Number	<input type="text" value="02003942022021745889"/>	Challan Date	<input type="text" value="17-FEB-22"/>
TOTAL VAT AMOUNT	<input type="text" value="1675"/>	Challan Number	<input type="text" value="18202202171529510678"/>	Challan Date	<input type="text" value="17-FEB-22"/>

Route: Validity Period (Days): Consignee District:


Remarks:

- After clicking on 'Issue Permit' button user will get alert as 'Permit generated' as shown in below figure



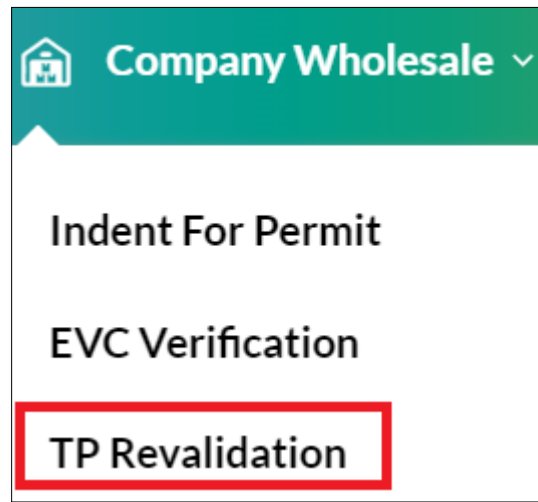
- As shown in below figure status will get updated.

- EVC Verification



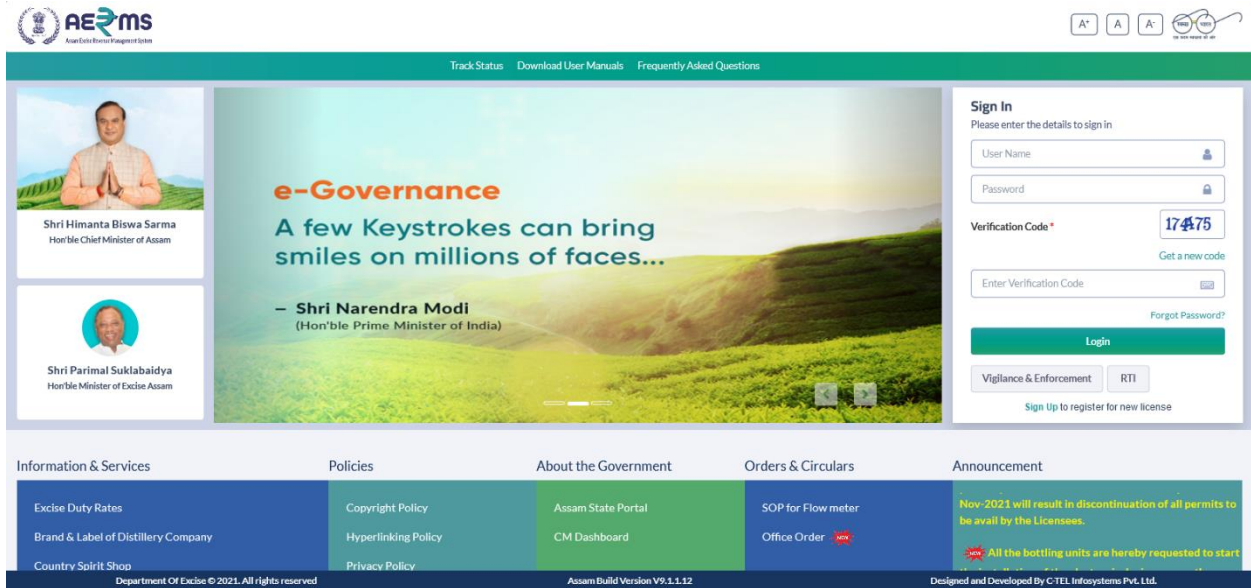
A screenshot of a dropdown menu. The top bar is green with a white house icon and the text "Company Wholesale" followed by a downward arrow. Below the bar, the menu items are listed: "Indent For Permit", "EVC Verification", and "TP Revalidation". The "EVC Verification" item is highlighted with a red rectangular border.

- TP Revalidation

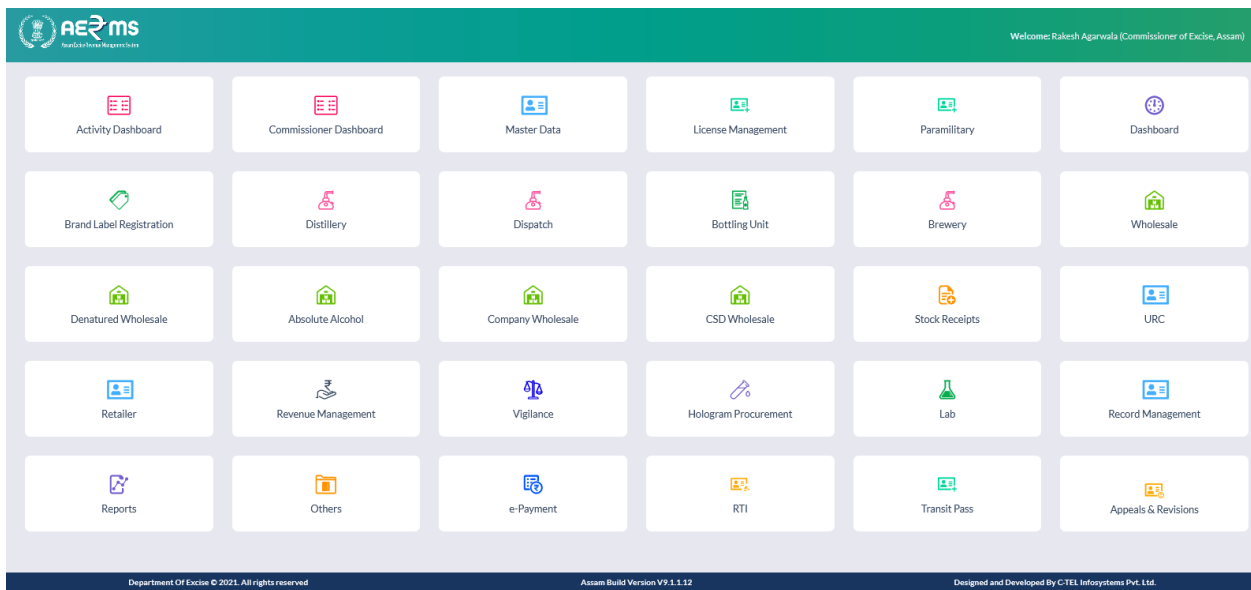


A screenshot of a dropdown menu. The top bar is green with a white house icon and the text "Company Wholesale" followed by a downward arrow. Below the bar, the menu items are listed: "Indent For Permit", "EVC Verification", and "TP Revalidation". The "TP Revalidation" item is highlighted with a red rectangular border.

- Open web browser and navigate to the URL provided



- Enter the login credentials of **Deputy Commissioner/Add. Commissioner/Commissioner** Username and Password along with verification code and click on Login to get logon to the application
- Now the **Deputy Commissioner/Add. Commissioner/Commissioner** is landing to the dashboard as shown below.



Bottling to Distillery Permits

- Click on Distillery Permits sub tab under Bottling Unit main icon

AEEMS
Head Office: Assam Excise, Dispur, Assam

Session Time Left: 59:49 | Home | Rakesh Agarwala (Commissioner of Excise, Assam)

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | Distillery | Bottling Unit | Brewery | Wholesaler

DISTILLERY PERMITS

Start Date: 16-Feb-2022 | End Date: 16-Feb-2022 | Status: Pending | Bottling Unit | Please Select Location | Search

10 | Search: []

S.No	Type	Indent Number	Permit Number	Indent Date	Consignee Name	Consignor Name	Spirit Type	Request Quantity(Bls)	Payment Mode	Payment Status	Track Indent	Status/Action	Indent/Permit Print	Remarks
1	With in State	IND105022021600154		16-Feb-2022	NORTH EAST DISTILLERIES PVT LTD	BRAHMAPUTRA BIOCHEM PRIVATE LIMITED	ENA	20000	ONLINE	Success	Track Indent	Permit Applied	[Print]	[View]

Previous Next

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- Click on the Verify & Forward and click on Forward button

Indent Permit

Distillery Name: BRAHMAPUTRA BIOCHEM P

Spirit Type: ENA

Quantity (BLs): 20000

Amount (Rs.): 40000

Transportation Route: Chaygaon, Jalikbari to Khanap:

Consignee District: Kamrup Metropolitan



Validity Date*: 17- [Max 225 Characters]

Remarks*: approved

Issue Permit | Cancel

- Now after approval of the Permit the status is displayed as Permit issued as follows

DISTILLERY PERMITS Bottling Unit / Distillery Permits

Start Date	16-Feb-2022	End Date	16-Feb-2022	Status	Completed	Bottling Unit	Please Select Location	Search					
10								Search:					
S.No	Type	Indent Number	Permit Number	Indent Date	Consignee Name	Consignor Name	Spirit Type	Request Quantity(Bls)	Payment Mode	Payment Status	Track Indent	Status/Action	Indent/Permit Print
1	With in State	IND105022021600154	PER105016022200151	16-Feb-2022	NORTH EAST DISTILLERIES PVT LTD	BRAHMAPUTRA BIOCHEM PRIVATE LIMITED	ENA	20000	ONLINE	Success	Track Indent	Permit Issued	 

• And the Permit is as follows



**GOVERNMENT OF ASSAM
OFFICE OF THE COMMISSIONER OF EXCISE : ASSAM : GUWAHATI**

TRANSPORT PERMIT

Serial Number of Permit	:	PER105016022200151
Name & Address of the Consignee	:	NORTH EAST DISTILLERIES PVT LTD,Nankay Gaon, G.S. ROAD, SIRD
Name & Address of the Consignor	:	BRAHMAPUTRA BIOCHEM PRIVATE LIMITED ,JGC Phase III, 2 No Jambari, Chaygaon, Jambari Police Out Post Guwahati Sadar Revenue,Guwahati,Kamrup ,Assam - 781141
Transportation Route	:	Chaygaon, Jalikbari to Khanapara
District	:	Kamrup Metropolitan
Date of issue	:	16-FEB-2022 04:28:57 PM
Valid Upto	:	17-Mar-2022 11:59:59 PM

FOR SALE IN ASSAM ONLY

Brands Name	BL	Transport Pass Fee (Rs.)
ENA	20000	40000
Total	20000	40000

TOTAL TRANSPORT PASS FEE Rs. **40000.00** Rs CHALLAN NUMBER **02003942022021624368** DATE : **16-Feb-2022**

The Permit is not transferable and if this Permit is not executed within the stipulated Period, the consignee concerned should inform to the undersigned immediately on expiry of permit



16-Feb-2022 04:29:50 PM



C. S. Lewis.

Rakesh Agarwala
Commissioner of Excise, Assam,
Housefed Complex Assam
Assam Guwahati-781006

1. Loading of product against one permit is not allowed in more than one vehicle.
2. Transshipment en route not allowed unless authorized by the excise Authority.
3. Consignee copy must be duly endorsed Online by the Officer in charge.

Spirit Importer Request Approval:


- User needs to click on the Spirit Import Request sub tab under Distillery main icon

The screenshot displays the AERMS web application interface. At the top, there is a navigation bar with the AERMS logo and session information: "Session Time Left: 59:54" and "45980". The user is identified as "Rakesh Agarwala (Commissioner of Excise, Assam)". Below the navigation bar, there are several menu items: "Activity Dashboard", "Commissioner Dashboard", "Master Data", "License Management", "Paramilitary", "Brand Label Registration", "Dashboard", and "Distillery" (which is highlighted with a right-pointing arrow). The main content area is titled "IMPORTER REQUESTS" and includes a search filter for "10" and a search input field. A table lists the import requests with columns: S.No, Import Permit Number, Consignor Name, Consignee Name, Date, Import Permit, Status, Spirit Type, Certificate File, Action, Certificate, and Remarks. The first row shows a request with S.No 1, Import Permit Number IMPER2022021700001, Consignor Name BRAHMAPUTRA BIOCHEM PRIVATE LIMITED, Consignee Name VASU BADISA SPIRITS, Date 17-Feb-2022 11:32:10 AM, and Status Forwarded to Head Quarters. The Action column for this row contains an "Approve" button. Below the table are "Previous" and "Next" navigation buttons. The footer contains the text: "Department Of Excise © 2021. All rights reserved", "Assam Build Version V9.1.1.12", and "Designed and Developed By C-TEL Infosystems Pvt. Ltd."

- Click on the Approve button against the indent

The screenshot shows the same AERMS web application interface as the previous one, but with a modal form titled "Import Indent" open. The modal form has a close button (X) in the top right corner. It contains a table with the following data: Name of the Importer: VASU BADISA SPIRITS, Indent Permit Number: IMPER2022021700001, and Indent Permit Date: 28-FEB-22. Below the table is a "Remarks" field with a text input area and a green "Approve" button. The background of the web application is dimmed. The footer text remains the same as in the previous screenshot.

- Click on the Approve button after filling all the mandatory details


Session Time Left: 59:21 | 45980 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) |

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | Distillery

IMPORTER REQUESTS Procurement / Importer Requests

Start Date: End Date:


Search:

S.No	Import Permit Number	Consignor Name	Consignee Name	Date	Import Permit	Status	Spirit Type	Certificate File	Action	Certificate	Remarks
1	IMPER2022021700001	BRAHMAPUTRA BIOCHEM PRIVATE LIMITED	VASU BADISA SPIRITS	17-Feb-2022 11:32:10 AM	<input type="button" value="View"/>	Permit is Genuine	ENA	<input type="button" value="View"/>	<input type="button" value="Download"/>	<input type="button" value="View"/>	

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Distillery Export Permit:

- User need to click on the Export Permits sub tab under Distillery main icon


Session Time Left: 59:20 | 45980 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) |

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | Distillery | Bottling Unit

EXPORT PERMIT Distillery / Export Permit

Start Date: End Date: Status: Distilleries:

Search:

S.No	Indent Number	Permit Number	Import Permit Number	Indent Date	Consignor Name	Consignee Name	Spirit Type	Request Quantity(BLs)	Payment Mode	Payment Status	Track Indent	Status/Action	Indent/Permit Print	Remarks
1	EXIND103422021700010		IMPER2022021700001	17-FEB-2022	BRAHMAPUTRA BIOCHEM PRIVATE LIMITED	VASU BADISA SPIRITS	ENA	20000	ONLINE	Success	<input type="button" value="Track Indent"/>	Permit Applied	<input type="button" value="Print"/> <input type="button" value="Download"/>	<input type="button" value="View"/>

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- Click on the Permit Applied button against the indent requested

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- Verify all the details and fill all the mandatory details and then click on the Issue Permit button for approving the Transport Permit

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- And the Export Permit print is as follows

অসম চৰকাৰ



GOVERNMENT OF ASSAM

GOVERNMENT OF ASSAM
OFFICE OF THE COMMISSIONER OF EXCISE : ASSAM : GUWAHATI

EXPORT PERMIT

Serial Number of Permit	:	EXPER103417022200010
Name & Address of the Consignee	:	VASU BADISA SPIRITS,Plot No 2, Road 2, Block 2, landmark 2, City 2, Nagaland, 398
Name & Address of the Consignor	:	BRAHMAPUTRA BIOCHEM PRIVATE LIMITED,IGC Phase III, 2 No Jambari, Chaygaon, Jambari Police Out Post
Transportation Route	:	R-R1-R2-R3-R4
District	:	Kamrup
Date of issue	:	17-Feb-2022 12:40:32 PM
Valid Upto	:	02-Apr-2022 11:59:59 PM

NOT FOR SALE IN ASSAM

Brands Name	BL	Export Pass Fee (Rs.)
ENA	20000	1000
Total	20000	1000

TOTAL EXPORT PASS FEE Rs. 1000.00 Rs CHALLAN NUMBER. 02003942022021789478 DATE : 17-FEB-2022

The Permit is not transferable and if this Permit is not executed within the stipulated Period, the consignee concerned should inform to the undersigned immediately on expiry of permit



17-Feb-2022 12:45:17 PM



C. S. Lewis.

Rakesh Agarwala
Commissioner of Excise, Assam
Housefed Complex Assam
Assam Guwahati-781006

1. Loading of product against one permit is not allowed in more than one vehicle.
2. Transhipment en route not allowed unless authorized by the excise Authority.
3. Consignee copy must be duly endorsed Online by the Officer in charge.

CSD PERMIT:

- User need to click on the Indent for Permit sub tab under CSD Wholesale main icon

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Session Time Left: 59:55 | 46000 | Home | Rakesh Agarwala (Commissioner of Excise, Assam)

Activity Dashboard - Commissioner Dashboard - Master Data - License Management - Paramilitary - Brand Label Registration - Dashboard - Distillery - Bottling Unit - Bre

INDENT FOR PERMIT Procurement / Indent For Permit

Start Date: 17-Feb-2022 End Date: 17-Feb-2022 Wholesale: All Pending Search

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Payment Mode	Payment Status	Payment History	Track Indent	Status	Remark
1	IND318017022200160			SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED	CSD MISSAMARI	17-Feb-2022	ONLINE	(TPF) Success	Payment Details	Track Indent	Permit Applied	View

Previous Next

- User need to click on the Permit Applied button against the indent requested

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Session Time Left: 59:41 | 46000 | Home | Rakesh Agarwala (Commissioner of Excise, Assam)

Activity Dashboard - Commissioner Dashboard - Master Data - License Management - Paramilitary - Brand Label Registration - Dashboard - Distillery - Bottling Unit - Bre

INDENT FOR PERMIT Procurement / Indent For Permit

Start Date: 17-Feb-2022 End Date: 17-Feb-2022 Wholesale: All Pending Search

Sl.No	Product Code	Brand Name	Size	Indent Quantity	Transport Permit Fee
1	1033Y1012GQQ	TI MANSION HOUSE RAREST SPIRIT FRENCH BRANDY	750	500	50000
Total				500	50000

TOTAL TRANSPORT PERMIT FEE: 50000 Challan Number: 02003942022021744730 Challan Date: 17-FEB-22

Route: Mangaldol, Dhekiajuli & Missai Validity Period: 18-Mar-2022 Consignee District: Sonitpur

Remarks:

Issue Permit

- Click on Issue Permit button to issue the Transport Permit and the status is displayed as Permit Issued

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Session Time Left: 59:53 | 46000 | Home | Rakesh Agarwala (Commissioner of Excise, Assam)

Activity Dashboard - Commissioner Dashboard - Master Data - License Management - Paramilitary - Brand Label Registration - Dashboard - Distillery - Bottling Unit - Bre

INDENT FOR PERMIT Procurement / Indent For Permit

Start Date: 17-Feb-2022 End Date: 17-Feb-2022 Wholesale: All Completed Search

S.No	Indent Number	Permit Number	Pass Number	Consignor Name	Consignee Name	Created Date	Payment Mode	Payment Status	Payment History	Track Indent	Status	Remark
1	IND318017022200160	PER318017022200086		SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED	CSD MISSAMARI	17-Feb-2022	ONLINE	(TPF) Success	Payment Details	Track Indent	Permit Issue	View

Previous Next

VAP SAMPLE AND MONO PROCESS IN COMM/ADDL COMM LOGINS

- User has to enter the Commissioner login credentials to view the forwarded VAP/ Mono /Sample from Dealing Assistant.

Track Status Download User Manuals Frequently Asked Questions

Shri Himanta Biswa Sarma
Hon'ble Chief Minister of Assam

Shri Parimal Suklabaidya
Hon'ble Minister of Excise Assam

"e-Governance is the only way to move from good governance to proactive pro-people good governance"
– Shri Narendra Modi
Hon'ble Prime Minister of India

VAP SAMPLE AND MONO PROCESS

User Reference Manual

Sign In
Please enter the details to sign in

COMMISSIONER

.....

Verification Code * 70392
Get a new code

70392

Forgot Password?

Login

Vigilance & Enforcement RTI

Sign Up to register for new license

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- User has to enter the Additional Commissioner login credentials to view the forwarded VAP/ Mono /Sample from Dealing Assistant.

Track Status Download User Manuals Frequently Asked Questions

Shri Himanta Biswa Sarma
Hon'ble Chief Minister of Assam

Shri Parimal Suklabaidya
Hon'ble Minister of Excise Assam

"e-Governance is the only way to move from good governance to proactive pro-people good governance"
– Shri Narendra Modi
Hon'ble Prime Minister of India

C-TEL INFOSYSTEMS PVT. LTD
Hyderabad, Telangana

Sign In
Please enter the details to sign in

ADDL_COMM

.....

Verification Code * 58471
Get a new code

58471

Forgot Password?

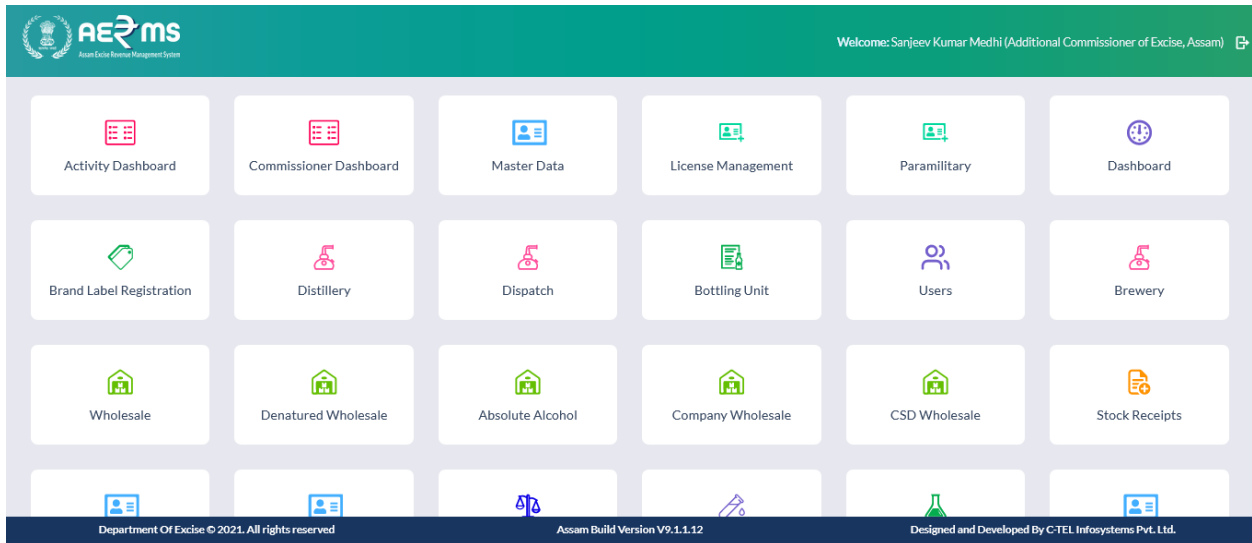
Login

Vigilance & Enforcement RTI

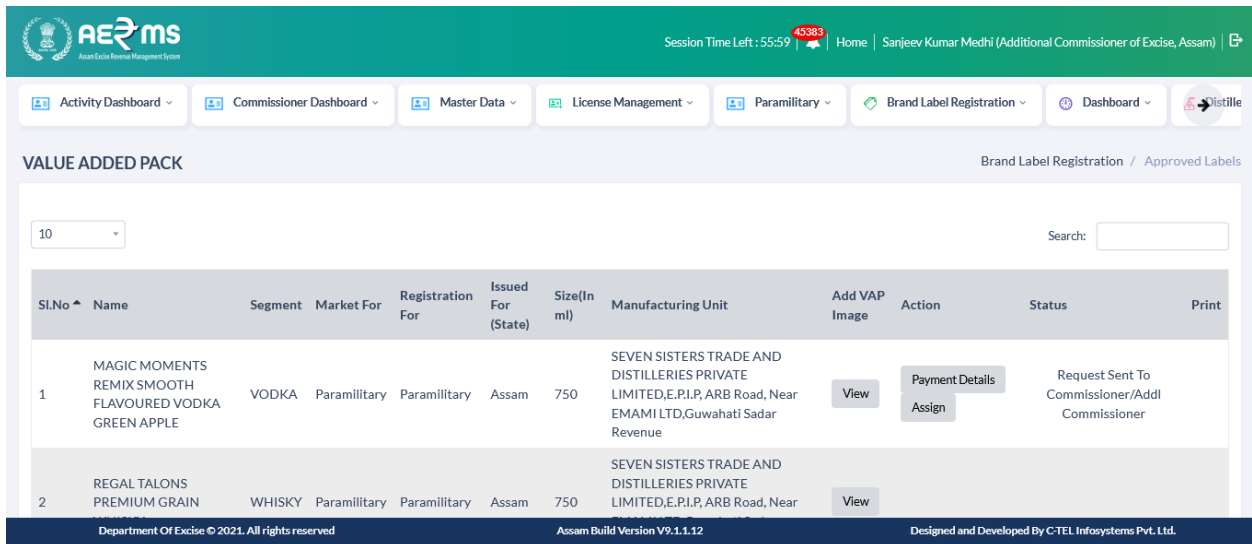
Sign Up to register for new license

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- User has to click on brand label registration.



- User has to click on assign button in the VAP page.



- User has to click on assign button in the Mono carton page.

AE^{MS} Assam Excise Revenue Management System

Session Time Left : 59:57 | 45383 | Home | Sanjeev Kumar Medhi (Additional Commissioner of Excise, Assam) |

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard |

MONOCARTON UPLOAD Brand Label Registration / Monocarton Upload

10 | Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Monocarton Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Payment Details Assign	Request Sent To Commissioner/Addl Commissioner	
2	REGAL TALONS PREMIUM GRAIN	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near	View			

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- User has to click on assign button in the Sample Upload page

AE^{MS} Assam Excise Revenue Management System

Session Time Left : 59:52 | 45383 | Home | Sanjeev Kumar Medhi (Additional Commissioner of Excise, Assam) |

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard |

SAMPLE UPLOAD Brand Label Registration / Sample Upload

10 | Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Sample Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Payment Details Assign	Request Sent To Commissioner/Addl Commissioner	
2	REGAL TALONS PREMIUM GRAIN	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near	View			

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- User after clicking on Assign button should select the respective drop downs office, Status and Remarks for VAP/Mono/Sample

Assign Application ✕

Office* APPLICANT

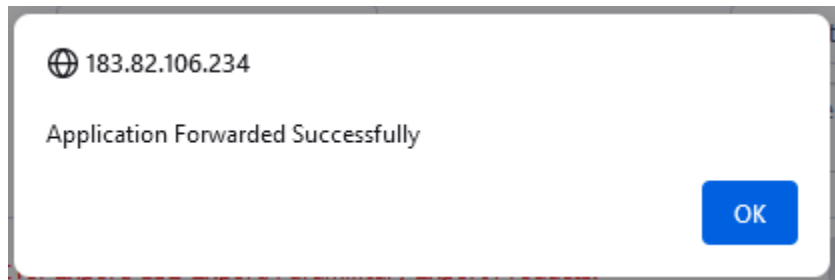
Status* Requested For Challan

Remarks* Approve

Note: No Payment for Export/CSD Export/Paramilitary Export Products.

Assign

- User after clicking on assign button will get the display message as “Application forwarded Successfully” for VAP/Sample/Mono.



- User after clicking on assign button will display the Status as “Payment Pending At Applicant” in VAP page.

Session Time Left : 59:53 | 45383 | Home | Sanjeev Kumar Medhi (Additional Commissioner of Excise, Assam) | ✕

Activity Dashboard
Commissioner Dashboard
Master Data
License Management
Paramilitary
Brand Label Registration
Dashboard
Distille

Brand Label Registration / Approved Labels

10
Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add VAP Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View		Payment Pending At Applicant	
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View			

Previous Next

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- User after clicking on assign button will display the Status as “Payment Pending At Applicant” in Mono carton page.

MONOCARTON UPLOAD

Brand Label Registration / Monocarton Upload

10 Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Monocarton Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View		Payment Pending At Applicant	
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View			

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- User after clicking on assign button will display the Status as “Payment Pending At Applicant” in Sample page.

SAMPLE UPLOAD

Brand Label Registration / Sample Upload

10 Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Sample Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View		Payment Pending At Applicant	
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View			

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APPROVAL PROCESS IN COMMISSIONER / ADDITIONAL COMMISSIONER PROCESS


- VAP / Mono / Sample final approval can be done in both Commissioner and Additional Commissioner logins. User has to login to the Commissioner with the respective credentials.



Sign In

Please enter the details to sign in

COMMISSIONER 

..... 

Verification Code* **362057**

[Get a new code](#)

[Forgot Password?](#)

[Sign Up to register for new license](#)

- User has to login to the Additional Commissioner with the respective credentials for approval.



Sign In

Please enter the details to sign in

ADDL_COMM 

..... 

Verification Code* **574838**

[Get a new code](#)

[Forgot Password?](#)

[Sign Up to register for new license](#)

- User has to click on approve button in Commissioner's login in VAP page.

AEEMS Assam Excise Revenue Management System

Session Time Left: 59:55 | 46006 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) | ⌵

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | ⌵

VALUE ADDED PACK Brand Label Registration / Approved Labels

10 Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add VAP Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Approve	Pending Final Approve By Commissioner/Add Commissioner	
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View			

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- User has to click on payment details by clicking on approve button.
- User has to click on payment details by clicking on approve button and should enter the remarks.

Payment Details ✕

Transaction No*

Amount*

Payment Mode*

GRN*

Transaction Status*

Remarks*

[Approve](#)

- User after clicking approve button will get the message as “LABEL VAP APPLICATION APPROVED SUCESSFULLY.”



- User after completion of VAP will show the message as “VAP Application Approved.” User can check final copy by clicking on final copy.

Session Time Left: 59:51 | 46006 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) | ⌵

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | ⌵

VALUE ADDED PACK Brand Label Registration / Approved Labels

10 Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add VAP Image	Action	Status	Print
1	MAGIC MOMENTS REMIXSMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Payment Details	VAP Application Approved	Final Copy
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View			

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- User can check the final copy print by click final copy. Print will be displayed in the below format.



GOVERNMENT OF ASSAM
DEPARTMENT OF EXCISE

OFFICE OF THE COMMISSIONER OF EXCISE ASSAM
HOUSEFED COMPLEX DISPUR GUWAHATI-66

No.III-IXX 2019-20 515

Dated Guwahati the 17-FEB-22.

From : Commissioner of Excise, Assam, Housefed Complex, Dispur, Ghy-6.
To : SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.LP, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue
Subject : Payment for middle of the year Label/Mono-carton of Brand For the year 2022-2023.

On the basis of your application dated on 17-FEB-22 and after fulfillment of other terms and conditions laid down in the application form the following products of your brands are allowed to New Registration for marketing in the state of Assam under Rule- 107(1) of the Assam Excise Rules, 2016 from the date of New Registration to 31st March 2022. It is to be noted that no modification/alteration of products shall be Registrerd/Renewed and no entertainment of such alteration of brand and labels will be allowed till 31st March 2022 as per Rule 108 of The Assam Excise.

Sl.No	Name	Segment	New Registration	Market For	Registration For	Size(In ml)	Manufacturing Unit
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Registration	Paramilitary	Paramilitary	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.LP, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue

The receipt of Challan No VAPL220217000000461 Dated , Rs.70000 paid as fees for Value Added Pack (VAP) of above brand and labels for the year 2022-2023

You are also to ensure and abide by the following additional terms and conditions:-

- No advertisement/Publicity whatsoever on liquor products of your company to be made in public places except the premises of Retail shop
- No advertisement/Publicity whatsoever on girls/ladies with nude pictures be made as a promotion of your liquor products of your company, which may create adverse social impact in the public mind.
- No advertisement/Publicity of any kind of sponsorship programme to any organization involving promotion of liquor of your company.
- No advertisement of liquor brand or the surrogated product which similar trademark with concealed words of liquor and brands.
- You are also to follow the Assam Excise Rules Act and Instructions Circular issued from time to time.
- (i) The Brand name, the alcoholic strength of IMFL, BEER etc, and the measured in beer it is proposed to be said on the pouch/mono cartons.
(ii) The Country/State of origin of the liquor on the pouch/Mono Carton.
(iii) The Name and address of the Distillers, Compounder, Blender and Brewer and in respect of Foreign Liquor in India, name and address of the bottlers.
(iv) No any label affixed on the pouch/mono cartons without prior approval.
- You are to print the following on the label distinctly as Assam Excise Rules, 2016
(i) "Consumption of Liquor is injurious to health".
(ii) "Assamese typing to be typed here".
(iii) "Not for sale to persons below 21 years of age".
(iv) "For sale in Assam only "for the foreign liquor for sale in Assam.
- The FSSAI Logo and License number of the brand of the owner shall be printed on the label as per Notification No.41/15015/30/2011 dt.07/06/2013 of Food Safety and standard Authority of India, New Delhi by August 2015 without fail.
- In the event of change in levy structures and resultant change in MRP, re-registration may be required immediately upon notification.
- The label should contain such Holographic security features that are indentifiable with naked eye.
- You are also directed to follow strictly the guidelines issued by the legal Metrology Division, Ministry of Consumer Affairs, Food and public Distribution , Government of India, vide their Notification No.GSR 629(E) Dated 23rd June 2017.

Copy to:-



- The Commissioner & Secretary to the Govt. of Assam Excise Department, Guwahati-06 for kind favour of information.
- The superintendent of Excise, (all).....".....".....for information and necessary action.
- The Officer-In-Charge of Bonded Warehouse(all).....".....".....".....".....".....".....for information.
- The Officer-In-Charge of SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.LP, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue for information and necessary action.



Rakesh Agarwala
Commissioner of Excise
Assam
Housefed Complex,
Dispur,Guwahati-66.

This Document is Computer Generated No signature Required
17-Feb-2022 05:48:05 PM

- User has to click on approve button in Commissioner's login in Mono carton upload page.


Session Time Left: 59:56 | 46006 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) | 

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | Distille

MONOCARTON UPLOAD Brand Label Registration / Monocarton Upload

Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Monocarton Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Approve	Pending Final Approve By Commissioner/Add Commissioner	
2	REGAL TALONS PREMIUM GRAIN	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near	View			

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User has to click on payment details by clicking on approve button and should enter the remarks.

Payment Details ×

Transaction No*

Amount*

Payment Mode*

GRN*

Transaction Status*

Remarks*

[Approve](#)

User after clicking approve button will get the message as “LABEL MONO CARTON APPLICATION APPROVED SUCESSFULLY.”



User after completion of Mono carton will show the message as “MONO CARTON Application Approved.” User can check final copy by clicking on final copy.

AERMS Assam Excise Business Management System

Session Time Left: 59:55 | 46006 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) |

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | Distille

MONOCARTON UPLOAD Brand Label Registration / Monocarton Upload

10 Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Monocarton Image	Action	Status	Print
1	MAGIC MOMENTS REMIXSMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Payment Details	Monocarton Application Approved	Final Copy
2	REGAL TALONS PREMIUM GRAIN	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P, ARB Road, Near	View			

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User can check the final copy print by click final copy. Print will be displayed in the below format.



GOVERNMENT OF ASSAM
DEPARTMENT OF EXCISE

OFFICE OF THE COMMISSIONER OF EXCISE ASSAM
HOUSEFED COMPLEX DISPUR GUWAHATI-66

No.III-IXX 2019-20.515

Dated Guwahati the 17-FEB-22.

From : Commissioner of Excise, Assam, Housefed Complex, Dispur, Ghy-6.
To : SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.LP, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue
Subject : Payment for middle of the year Label/Mono-carton of Brand For the year 2022-2023.

On the basis of your application dated on 17-FEB-22 and after fulfillment of other terms and conditions laid down in the application form the following products of your brands are allowed to New Registration for marketing in the state of Assam under Rule- 107(1) of the Assam Excise Rules, 2016 from the date of New Registration to 31st March 2022. It is to be noted that no modification/alternation of products shall be Registrerd/Renewed and no entertainment of such alternation of brand and labels will be allowed till 31st March 2022 as per Rule 108 of The Assam Excise.

SL.No	Name	Segment	New Registration	Market For	Registration For	Size(In ml)	Manufacturing Unit
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Registration	Paramilitary	Paramilitary	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.LP, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue

The receipt of Challan No.MONOL20217000000221 Dated , Rs.70000 paid as fees for Mono Carton of above brand and labels for the year 2022-2023

You are also to ensure and abide by the following additional terms and conditions:-

- No advertisement/Publicity whatsoever on liquor products of your company to be made in public places except the premises of Retail shop
- No advertisement/Publicity whatsoever on girls/ladies with nude pictures be made as a promotion of your liquor products of your company, which may create adverse social impact in the public mind.
- No advertisement/Publicity of any kind of sponsorship programme to any organization involving promotion of liquor of your company.
- No advertisement of liquor brand or the surrogated product which similar trademark with concealed words of liquor and brands.
- You are also to follow the Assam Excise Rules Act and Instructions Circular issued from time to time.
- (i)The Brand name, the alcoholic strength of IMFL, BEER, etc, and the measured in beer it is proposed to be said on the pouch/mono cartons.
(ii)The Country/State of origin of the liquor on the pouch/Mono Carton.
(iii)The Name and address of the Distillers, Compounder, Blender and Brewer and in respect of Foreign Liquor in India, name and address of the bottlers.
(iv) No any label affixed on the pouch/mono cartons without prior approval.
- You are to print the following on the label distinctly as Assam Excise Rules, 2016
(i) "Consumption of Liquor is injurious to health".
(ii) "Assamese typing to be typed here".
(iii) "Not for sale to persons below 21 years of age".
(iv) "For sale in Assam only "for the foreign liquor for sale in Assam.
- The FSSAI Logo and License number of the brand of the owner shall be printed on the label as per Notification No.41/15015/30/2011 dt.07/06/2013 of Food Safety and standard Authority of India, New Delhi by August 2015 without fail.
- In the event of change in levy structures and resultant change in MRP, re-registration may be required immediately upon notification.
- The label should contain such Holographic security features that are identifiable with naked eye.
- You are also directed to follow strictly the guidelines issued by the legal Metrology Division, Ministry of Consumer Affairs, Food and public Distribution , Government of India, vide their Notification No.GSR 629(E) Dated 23rd June 2017.

Copy to:-

- The Commissioner & Secretary to the Govt. of Assam Excise Department, Guwahati-06 for kind favour of information.
- The superintendent of Excise, (all).....for information and necessary action.
- The Officer-In-Charge of Bonded Warehouse(all).....for information.
- The Officer-In-Charge of SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.LP, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue for information and necessary action.



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Rakesh Agarwala
Commissioner of Excise
Assam
Housefed Complex,
Dispur, Guwahati-06.

User has to click on approve button in Commissioner's login in Sample upload page.

AEEMS Assam Excise Revenue Management System

Session Time Left: 59:54 | 46007 | Home | Rakesh Agarwala (Commissioner of Excise, Assam) | [Distill](#)

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard

SAMPLE UPLOAD

Brand Label Registration / Sample Upload

10 | Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Sample Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P,ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View	Approve	Pending Final Approve By Commissioner/Add Commissioner	
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.I.P,ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue	View			

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User has to click on payment details by clicking on approve button and should enter the remarks.

Payment Details ✕

Transaction No*

Amount*

Payment Mode*

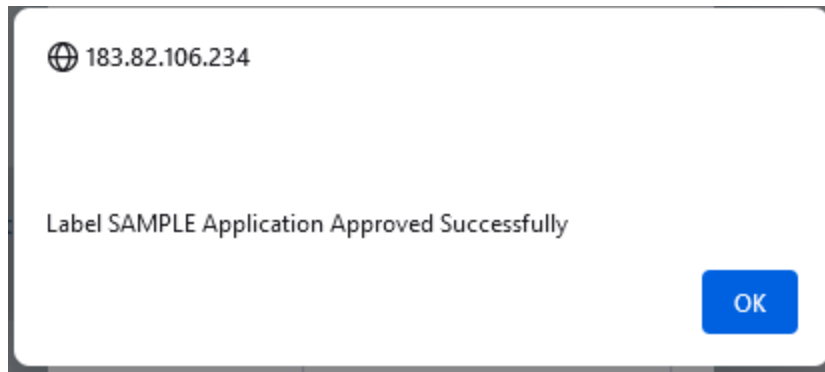
GRN*

Transaction Status*

Remarks*

[Approve](#)

User after clicking approve button will get the message as "SAMPLE APPLICATION APPROVED SUCCESSFULLY."



User after completion of Mono carton will show the message as “Sample Application Approved.” User can check final copy by clicking on final copy.

Activity Dashboard | Commissioner Dashboard | Master Data | License Management | Paramilitary | Brand Label Registration | Dashboard | Distille

Session Time Left: 59:55 | 46007 | Home | Rakesh Agarwala (Commissioner of Excise, Assam)

SAMPLE UPLOAD Brand Label Registration / Sample Upload

10 Search:

Sl.No	Name	Segment	Market For	Registration For	Issued For (State)	Size(In ml)	Manufacturing Unit	Add Sample Image	Action	Status	Print
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED, E.P.I.P, ARB Road, Near EMAMI LTD, Guwahati Sadar Revenue	View	Payment Details	Sample Application Approved	Final Copy
2	REGAL TALONS PREMIUM GRAIN WHISKY	WHISKY	Paramilitary	Paramilitary	Assam	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED, E.P.I.P, ARB Road, Near EMAMI LTD, Guwahati Sadar Revenue	View			

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User can check the final copy print by click final copy. Print will be displayed in the below format.



GOVERNMENT OF ASSAM
DEPARTMENT OF EXCISE

OFFICE OF THE COMMISSIONER OF EXCISE ASSAM
HOUSEFED COMPLEX DISPUR GUWAHATI-66

No.III-IXX 2019-20.515

Dated Guwahati the 17-FEB-22.

From : Commissioner of Excise, Assam, Housefed Complex, Dispur, Ghy-6.
To : SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.L.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue
Subject : Payment for middle of the year Label/Mono-carton of Brand For the year 2022-2023.

On the basis of your application dated on 17-FEB-22 and after fulfillment of other terms and conditions laid down in the application form the following products of your brands are allowed to New Registration for marketing in the state of Assam under Rule- 107(1) of the Assam Excise Rules, 2016 from the date of New Registration to 31st March 2022. It is to be noted that no modification/alteration of products shall be Registrerd/Renewed and no entertainment of such alteration of brand and labels will be allowed till 31st March 2022 as per Rule 108 of The Assam Excise.

Sl.No	Name	Segment	New Registration	Market For	Registration For	Size(In ml)	Manufacturing Unit
1	MAGIC MOMENTS REMIX SMOOTH FLAVOURED VODKA GREEN APPLE	VODKA	Registration	Paramilitary	Paramilitary	750	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.L.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue

The receipt of Challan No.SAMPLEL220217000000621 Dated , Rs.50000 paid as fees for Sample of above brand and labels for the year 2022-2023

You are also to ensure and abide by the following additional terms and conditions:-

1. No advertisement/Publicity whatsoever on liquor products of your company to be made in public places except the premises of Retail shop
2. No advertisement/Publicity whatsoever on girls/ladies with nude pictures be made as a promotion of your liquor products of your company, which may create adverse social impact in the public mind.
3. No advertisement/Publicity of any kind of sponsorship programme to any organization involving promotion of liquor of your company.
4. No advertisement of liquor brand or the surrogated product which similar trademark with concealed words of liquor and brands.
5. You are also to follow the Assam Excise Rules Act and Instructions Circular issued from time to time.
6. (i)The Brand name, the alcoholic strength of IMFL, BEER etc, and the measured in beer it is proposed to be said on the pouch/mono cartons.
(ii)The Country/State of origin of the liquor on the pouch/Mono Carton.
(iii)The Name and address of the Distillers, Compounder, Blender and Brewer and in respect of Foreign Liquor in India, name and address of the bottlers.
(iv) No any label affixed on the pouch/mono cartons without prior approval.
7. You are to print the following on the label distinctly as Assam Excise Rules, 2016
(i) "Consumption of Liquor is injurious to health".
(ii) "Assamese typing to be typed here".
(iii) "Not for sale to persons below 21 years of age".
(iv) "For sale in Assam only" for the foreign liquor for sale in Assam.
- 8.The FSSAI Logo and License number of the brand of the owner shall be printed on the label as per Notification No.41/15015/30/2011 dt.07/06/2013 of Food Safety and standard Authority of India, New Delhi by August 2015 without fail.
- 9.In the event of change in levy structures and resultant change in MRP, re-registration may be required immediately upon notification.
10. The label should contain such Holographic security features that are indentifiable with naked eye.
- 11.You are also directed to follow strictly the guidelines issued by the legal Metrology Division, Ministry of Consumer Affairs, Food and public Distribution , Government of India, vide their Notification No.GSR 629(E) Dated 23rd June 2017.

Copy to:-

- 1.The Commissioner & Secretary to the Govt. of Assam Excise Department, Guwahati-06 for kind favour of information.
- 2.The superintendent of Excise, (all).....for information and necessary action.
- 3.The Officer-In-Charge of Bonded Warehouse(all).....for information.
- 4.The Officer-In-Charge of SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED,E.P.L.P, ARB Road, Near EMAMI LTD,Guwahati Sadar Revenue for information and necessary action.



Rakesh Agarwala
Commissioner of Excise
Assam
Housefed Complex,
Dispur,Guwahati-06.

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