



BRAND & LABEL REGISTRATION <u>User Reference Manual</u>

C-TEL INFOSYSYTEMS PVT. LTD Hyderabad, Telangana





Label Registration is a process to register brands, labels and Mono cartons for current financial year.

- Enter User Name, Password & verification code in the fields. •
- Click on login button to enter in to the application Page. •



- And you can see different modules but for brand label registration select the Brand Label • **Register module**
- And you are redirected to another page as below

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• Click on the (+) Add label Register & Select the Company name from drop down

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+ Label Register		Previous Next
Department Of Excise © 2021. All rights reserved	Assam Build Version V9.1.1.12	Designed and Developed By C-TEL Infosystems Pvt. Ltd.
 After click on + label reg 	ister, you are redirected	to new page as below

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• After selecting the Name of the company, Address and all the other details gets automatically updated.

- Enter the initial letters of the brand name, and select from drop down.
- After selecting the brand name it will be displayed in the brand name field.

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- After label successfully added next form-A would be displayed.
- Fill all the details accordingly and upload the files in respective field

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- The Details of form-E appears as below, upload the sample label of the respective brand in the application
- And click on upload button.

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- Upload the documents like pan document and click on submit button.
- After click on submit it will display the message as "Documents Upload Successfully."

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• You can also the preview the upload documents. After uploading click on next button.

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Department Of Excise © 202		eveloped By C-TEL Infosystems Pvt. Ltd.

• Click on next and A display will appears as the cost card. You can view the cost card from print icon

rs ~	🚺 Others -	& Revisions ~	R Appeals	Stock Receipts ~	s ~ 🔒	은 User	ashboard ~	- 🕐 D	Registration	and Label (~ 🔗 Bra	1anagement	🖭 License N	Master Data ~	11 N
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ded to Pack W ail(Rs.) Landing	FPF(Rs.) Landed Retail(W/s Selling TF Rate(Rs.)	Distributer's Margin(Rs.)	Landed To Distributer(Rs.)	VAT(Rs.)	Ad valorem Per Case(Rs.)	Ad valorem Per Bottle(Rs.)	Billing Price(Rs.)	Brand Category	Units Per Case	Bottle Capacity(ml)	Segment	Brand Name	Name of Supplier	SL No.
′5.1 206.25i	100 2475.1	2375.1 10	113.1	2262	519.75	992.25	82.6875	750	Regular Brand	12	750	WHISKY	JIM BEAM BLACK EXTRA AGED BOURBON WHISKEY	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED	1
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				ed documents.	ove attach	uding the at	ed above incl Submit Appli	edge as stat	r best knowl	to my/our	ulars are true to	bove partic	clare that the a	Ve do here by dec	□ I/W
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• You can also check the print of the respective cost card by clicking on print button.

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				1						1	Civilian	Cost Card	1				1	
S.No	Name of Supplier	Brand Name	Segment	Bottle Capacity(ml)	Units Per Case	Brand Category	Billing Price(Rs.)	Ad valorem Per Bottle(Rs.)	Ad valorem Per Case(Rs.)	VAT(R5.)	Landed To Distributer(Rs.)	Distributer's Margin(Rs.)	W/s Selling Rate(Rs.)	TPF(Rs.)	Landed to Retail(Rs.)	Pack Wise Landing(Rs.)	Pack Wise Margin(Rs.)	Case Wise Margin(Rs.)
1	SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED	JIM BEAM BLACK EXTRA AGED BOURBON WHISKEY	WHISKY	750	12	Regular Brand	750	82.6875	992.25	519.75	2262	113.1	2375.1	100	2475.1	206.25833333333	18.7488825	224.98659
New Lice	mze User - 16-Feb-20	22 / 07:12:57 PN	4															

• Click on submit application and it is forwarded to further. And a new window opens as below Where you can know the status message as "Request Sent to Commissioner's dealing assistant."

			Session Time L	eft : 59:54 🤗	Home Queer	n Hazerika (Ne	w License User) 🗗
Master Data ELicense Management Prand Label Registration	(!) Dashboard ~	ి Users ~	Stock Receipts ~	😰 Appeals	& Revisions ~	Cthers	•
NEW BRAND LABEL APPLICATIONS				Brand Label I	Registration /	New Brand I	abel Applications
		Start Date 🛗	16-Feb-2022	End Date	16-Feb-2	022	Search
10 *					Sea	irch:	
S.no * Supplier Name Crea	ted On Status		Payme	nt L	abel Details	Remarks	Print
1 SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED 16-F	EB-22 Label Approv	ed Successfully	Payme	ent Details	View	View	Final Copy
2 SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED 16-F	EB-22 Request Sent	To Commissioner's Dealir	ng Assistant		View	View	
+ Label Register						Pr	evious Next
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Payment Process In Supplier Login

- A payment request is sent from the authorities and you need to make payment
- click on brand label registration.
- And click on Make Payment button in the payment tab.

	Angenet System				Session Time	Left : 59:51	8 Home Queen Ha	zerika (New Licens	e User) 🗗
💶 Master Data 🗸	E License Management ~	🔗 Brand Label Registration 🗸	(!) Dashboard ~	은 Users ~	🔒 Stock Receipts ~	📖 Appeal	s & Revisions ~	Others ~	
NEW BRAND I	AREL APPLICATIONS					Brand Labe	el Registration / Ne	w Brand Label A	pplications
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+ Label Register								Previous	Next
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bu Payı Amount 10000	tton. ment Details	s× • a	ifter clickir	ng on pay b	outton will	redirect	to paymer	t page.	
Helpline: 1800-212	-11-88-66 (From 10:00 AM to 6:00 PM	on all working days) Helpdesk	Dessint Ass	euntine Cue					
		Government P Directorat Gover	te of Accounts & rnment of Assa	& Treasuries, m, India	stem			G₹A	AS
	Payment for <u>Excise</u>								
	Scheme		0039-	-00-105-7038-000-	20 (₹ 100000)				
	Tin No. / Tax ID		TIN-		,,				
	Dealer Name		Quee	n Hazerika					
	Department ID		EXLE	322021700000016 ⁻	13				
	Total Treasury Challan Am	ount	₹100	000					
	Receipt Finanacial Year		2021-	-2022					
	Payment Period		One	Time					
	Payment Mode		⊖ e-F ⊚ Pa	Payment yment Gateway					
	Bank Selection			Select Bank				~	

Dealer Name		Queen Hazerika		
Department ID		EXLB2202170000001613		
Total Treasury Challan Am	ount	₹100000		
Receipt Finanacial Year		2021-2022		
Payment Period		One Time		
Payment Mode		● e-Payment ○ Payment Gateway		
Bank Selection		GRAS BANK ~]	
	Proceed	for Payment Cancel		
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Content Owners Directorate of Accounts & Tree nter the bank detai	suries, Assam Nation s and click on Proceed	for payment.	Centre, Guwahati Delow. click on O	Dk button.
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Content Owners Directorate of Accounts & Tree	suries, Assam Nation s and click on Proceed avment. GRN number v tuatgras.assam.gov.in Your GRN Number Is AS000020942202122E	for payment. will be generated as b	Delow. click on O	Pk button.
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Content Owners Directorate of Accounts & Tree	suries, Assam Nation s and click on Proceed avment. GRN number v tour GRN Number Is AS000020942202122E Note Down Your GRN N	for payment. for payment. will be generated as b n	pelow. click on O	Pk button.

- After payment click on ok,
- A page is displayed with the respective to payment details
- Then click on Submit success.

Test Bank Site							
GRN No.	AS000020942202122E						
Bank Name	TEB						
Party Name	Queen Hazerika						
Tin No.	TIN-						
AMOUNT	100000						
Office CODE	EXI012						
Submit Success Submit Pending Submit Failed Submit Abort Exit With	Nout Posting Data to GRAS Update at GRAS and Exit Submit Counter Payment						

• And a E-receipt generated as in next page

Indent Number	:	
Tin Number	:	TIN-
GRN(Government Receipt Number)	:	A\$000020942202122E
Department Reference Number	:	EXLB2202170000001613
Bank CIN(Challan Identification Number)	:	02003942022021716235
Status	:	Success
Party Name	:	Queen Hazerika
Amount	:	100000
Payment Date	:	17-Feb-2022 11:41:36 AM
lso view the payment detai	Home	ig on print button in payment c

Payment Details 🚔 🛛 🗙								
Transaction No*	EXLB2202170000001613							
Amount*	100000							
Payment Mode*	ONLINE							
GRN*	AS000020942202122E							
Transaction Status*	Success							

• After the payment is done it will display the status message as "Payment Paid Successfully Forwarded to DA".

		Session Time Left : 59	:54 🍣 Home Queen Hazerika (New License User) 🗗
Master Data E License Management C Brand Label Registration	(1) Dashboard ~ 🔗 Users	Stock Receipts ~	Appeals & Revisions ~ 👔 Others ~
NEW BRAND LABEL APPLICATIONS		Bra	nd Label Registration / New Brand Label Applications
	Start Date	17-Feb-2022	nd Date 🛗 17-Feb-2022 Search
10 *			Search:
S.no A Supplier Name	Created On Status	Payment	Label Details Remarks Print
1 SEVEN SISTERS TRADE AND DISTILLERIES PRIVATE LIMITED	16-FEB-22 Payment Paid Successfu	ly. Forwarded To DA. Paymen	t Details View View
+ Label Register			Previous Next
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LABEL APPLICATION AFTER APPROVAL.

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						Session Time Left :	59:45 😤 Home 0	Queen Hazerika	a (New License User)
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				Star	: Date 🛗 16-Fe	b-2022	End Date 🛗 17-F	-eb-2022	Search
¥								Search:	
o A Supplier Name			Created On	Status		Payment	Label Details	Remarks	Print
SEVEN SISTERS T	RADE AND DISTILLERIES	PRIVATE LIMITED	16-FEB-22	Label Ap	proved Successfully	Payment Details	View	View	Final Copy
SEVEN SISTERS T	RADE AND DISTILLERIES	PRIVATE LIMITED	16-FEB-22	Label Ap	roved Successfully	Payment Details	View	View	Final Copy
Label Register									Previous Next
Department Of Exci:	se © 2021. All rights reserved		Assam Buile	d Version V9.1	1.12		Designed and Developed B	y C-TEL Infosyst	terns Pvt. Ltd.
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	GOVERNMENT OF ASEAM	OFFICE OF THI HOUSEFED	E COMMISSIONER OF E	XCISE ASSAM WAHATI-66					
	o.III-IXX 2019-20.515				Dated	Guwahati the 16-Feb-2022 .			
	from : Commissioner of Excis	se, Assam, Housefed Complex, Dispur ADE AND DISTILLERIES PRIVATE	r, Ghy-6. E LIMITED,E.P.I.P, ARB F	Road, Near EMA!	dI LTD,Guwahati Sadar Re	wenue			
	subject : Registration/Renewal of n the basis of your application dated	of Brand and Label For the year 2021 I on 16-Feb-2022 and after fulfillment of	-2022. f other terms and conditions !	laid down in the aj	plication form the following	products of your brands are			
	lowed to registration/renewal for man to be noted that no modification/alte)22 as per Rule 108 of The Assam E:	srketing in the state of Assam under Rule ernation of products shall be Registrerd/ Excise.	8- 107(1) of the Assam Excis Renewed and no entertainme	se Rules, 2016 from ent of such alternat	a the date of Registration/Ren ion of brand and labels will be	iewal to 31st March 2022. It e allowed till 31st March			
	šl.No Name	Segment Registration/Renewal F	farket Registration Is or For Fe	sued Size(In or ml)	Manufacturing Unit				
	JIM BEAM BLACK EXTRA AGED BOURBON WHISKEY	WHISKY Registration C	ivilian Civilian Ar	.ssam 750	SEVEN SISTERS TRADE A PRIVATE LIMITED, E.P.I.P, LTD, Guwahati Sadar Reveny	AND DISTILLERIES ARB Road, Near EMAMI ae			
	The receipt of Challan No.EXLB220 or the year 2021-2022.	2170000001613 Dated 16-FEB-22,Rs.1	00000 paid as fees for Regist	tration/Renewal of	above brand and labels				
	fou are also to ensure and abide by	y the following additional terms and c	onditions:-	as excent the premi	ses of Retail shop				
	". No advertisement/Publicity whatso vhitch may create adverse social imp	oever on girls/ladies with nude pictures t pact in the public mind.	be made as a promotion of yc	our liquor products	of your company,				
	i. No advertisement/Publicity of any i	kind of sponsorship programme to any	organization involving promo	otion of liquor of y	our company. orands.				
	i. You are also to follow the Assam E	Excise Rules Act and Instructions Circul	ar issued from time to time.	-	oush/mono cartona				
	 (ii)The Country/State of origin of the (iii)The Name and address of the D 	the liquor on the pouch/Mono Carton. Distillers, Compounder, Blender and Bre	wer and in respect of Foreig	n Liquor in India,	name and address of the				
	ottlers. (iv) No any label affixed on the por	such/mono cartons without prior approva	u.						
	'. You are to print the following on th (i) "Consumption of Liquor is inju (ii) "Assamese typing to be typed	ae label distinctly as Assam Excise Rule urious to health". I here".	s, 2016						
	(iii) "Not for sale to persons below (iv) "For sale in Assam only "for t The DEBAX and and the same of the same	w 21 years of age". the foreign liquor for sale in Assam.							
	It.07/06/2013 of Food Safety and star U.In the event of change in levy struct	ndard Authority of India, New Delhi by stures and resultant change in MRP, re-re	August 2015 without fail.	mmediately upon 1	totification.				
	0. The label should contain such Hol	olographic security features that are inde	ntifiable with naked eye.	of Consumer Aff	irs. Food and public				
	Distribution , Government of India, vi	ide their Notification No.GSR 629(E) E	Jated 23rd June 2017.						
	Copy to:- The Commissioner & Secretary to the The supervision of European (all)	the Govt. of Assam Excise Department,	Guwahati-06 for kind favou	r of information.					
	The Officer-In-Charge of Bonded W The Officer-In-Charge of SEVEN S JD, Guwahati Sadar Revenue for i	Varehouse(all)""""	if action. for information. IES PRIVATE LIMITED,F	.P.LP, ARB Road	, Near EMAMI				
	Internal Contraction of the second seco								
						/'			
						C. S. Lews.			
						C, S, Alm, Rakesh Agarwala Commissioner of Excise Assam			



